



BRUNEI DARUSSALAM  
BRIDAL DIRECTORY

Brunei COMPLETE  
GUIDE  
Wedding  
2017/18

BRUNEIWEDDINGMAGAZINE.COM





## *Your invitation to exclusivity*

The Brunei Wedding 2017/18 is the first Brunei Darussalam Annual Bridal Directory. Written and presented in a breezy style, the magazine styled directory is filled with various content and material that relevant to couples preparation, destinations and future life while enveloping them with a sense of luxury by highlighting the finer things in life.

Material is sourced from both local and international contributors and is designed in minimalist design with beautiful images. The magazine is predominantly in English with some selected articles in Malay.

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# Brunei COMPLETE GUIDE Wedding 2017/18

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From ultimate planning guides and couture cakes to the latest in bridal beauty and the most romantic honeymoon hot spots, Brunei Wedding 2017/18 provides brides and grooms the best choices on all their wedding needs. It aims to assist couples to pull off their perfect wedding with confidence by providing inspiration, tools, advices and connections to the right products & services every step of the way.

As their wedding day approaches, couples will not only plan for their big day but also for life beyond it. Millions of dollars are spent on fashion, jewelry, travel, gifts and are invested in health, finance and home. As brand loyalties form and patterns change, it is crucial for businesses to offer couples the right solutions needed to navigate through this significant time in their life.

Brunei Wedding 2017/18 will be the ultimate source of reference for both industry professionals and couples. Its creation is a direct result of our commitment to exceptional design, superior quality and collaboration with talented vendors and we are dedicated to delivering inspiring content and comprehensive listings – all in one complete guide.

## Specification & Advertising Guide

The Brunei Wedding 2017|18, Bridal Directory will be launch by the mid of 2017 and will made available also be stocked within selected stores locally and regionally through controlled circulation via bridal boutiques and at high-profile wedding shows.

### PUBLICATION SPEC.

100 - 120 Pages

**Final Booking**

5th of May 2017

**Final Material**

15th of May 2017

**Cancellation**

15th of May 2017

Files should be sent to us as a pdf (high quality print pdf) or photoshop/illustrator eps with outlined or embedded fonts. All images used must be 300dpi and CMYK all files must be CMYK. (if any file is supplied with RGB or pantone images or

colours, we cannot be held responsible for any colour change as a result of converting them to CMYK.)

If you have any white text or logos imported from illustrator etc please ensure the files is set to knock out and not overprint, (white set to overprint will result in your logo/text not printing). Single black text on images must not be set knockout.

Please supply full page PDFs with crop/tick marks and all page information. Full pages and spreads must be supplied as single page PDFs. Please ensure you flatten all layers when producing your pdf and all transparency is removed. Any advertising not following specification as outlined will be rejected and therefore need re-supplying or reset which may incur extra costs.

## Advertising Rate

### DISPLAY ADVERT PREMIUM POSITION

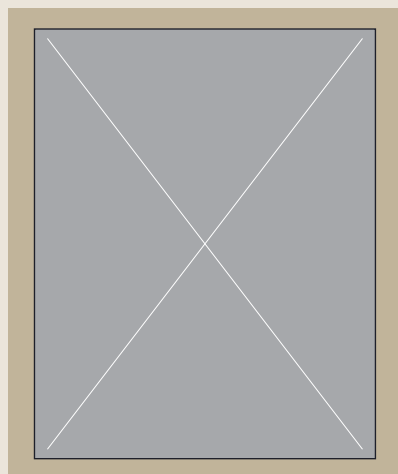
Cover . Front . Inside . L	2300
Cover . Back . Inside . R	2100
Cover. Back . Outside	2600
Page 1 . Front . Inside . R	2300
Inside Front Cover Spread (2 pages)	4500
Full Page (opposite contents)	2100

### DISPLAY ADVERT STANDARD POSITION

Double Page Spread	3500
Full Page	1900
Half Page	1200
Insert	800
Advertorial (Full Page)	2500
Advertorial (Double Page Spread)	4500

### DIRECTORY SECTION

Boxed & Bold Listing **	360
Bold Listing *	160



### FULL PAGE

Specification Full Colour  
Dimension 225 x 275



### HALF PAGE

Specification Full Colour  
Dimension 115 x 275



### INSERT

Specification Full Colour  
Dimension 70 x 275



### DIRECTORY POSTER

Specification Boxed & Bold Listing  
Dimension Text Limited

### PREMIUM POSITION

Specification Full Colour  
Dimension 250 x 300 . Bleeding add 5mm all sides

\*\* Included with all Premium Position

\* Included with all FP Display Advert

Note. 15% Extra Loading for preferred page booking



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